



WORLD BARISTA CHAMPIONSHIP

WBC Competitor Code of Conduct

- The WBC Ltd. assumes that all competitors will be honest in their behaviour and will respect other competitor's and involved parties' rights, opinions, persons and culture.
- All competitors should take responsibility for the impact of their behaviour on the WBC. They are expected abide by all laws and regulations of the country and location in which the competition is occurring during the WBC-event and if one fails to do so, take full responsibility for the violation made and any consequences the appropriate jurisdiction may require. The competitor should realize that the WBC and all competitors are guests of the citizens of the event location and should respect the culture of the hosting location.
- A competitor is an ambassador for not only the nation he / she is representing, but also for the barista craft. A competitor's interactions with the general public, as well as other coffee professionals, reflect greatly on the global barista community.
- The WBC Ltd. appreciates every competitor's commitment to promote the role of barista as a culinary professional, artisan, and coffee steward. The WBC Ltd. encourages every competitor to act as a professional and represent the profession, the WBC and the total coffee chain from seed to cup well.
- If a competitor believes it is necessary to override a rule or regulation, they should follow the appropriate appeal process in the rules and regulations
- All competitors should be familiar with and understand the most recent WBC rules and competitor's manual pertaining to the competition. If there is a violation occurring that a competitor is aware of, it is the competitor's duty to report them to the appropriate WBC committee.
- If a competitor has any complaints or other matters of concern, he / she should address them in writing (English) to the appropriate WBC according to the Rules and Regulations.
- Every competitor should act helpful to other baristas and reach out when ever necessary. Be a problem solver, not a problem creator.
- All competitors are expected to be committed to pursue coffee excellence and therefore encouraged to share information and knowledge among each others in order to improve the barista craft as a whole.
- The WBC relies on every competitor's dedication, opinions and resources in order to improve and to be acknowledged as the only World Barista Championship in the world. All competitors are encouraged to work with the WBC and not against the organization.